01 / TIFFANY DAVIS

INTENTION

I design useful digital experiences and learning that make complicated information easier to understand.

DETAILS

Charlotte, North Carolina
tiffdavis.ux@gmail.com

ONLINE

linkedin.com/in/tiffanydavisdesign
behance.net/tiffanydavis22

APPROACH

Research • clarity • accessibility • visual craft

LIVING MASTER PORTFOLIO

Available upon request.

LANGUAGES

Spanish: basic
ASL: currently learning

TIFFANY DAVIS

UX DESIGN / INSTRUCTIONAL DESIGN / MULTIMEDIA

PROFILE

UX and instructional designer with more than 15 years of experience in graphic and digital design. I combine user research, information architecture, visual communication, and learning strategy to create accessible experiences. My work includes websites, branding, digital products, interactive training, onboarding resources, multimedia, and performance support.

AREAS OF PRACTICE

Learning design

Needs analysis, measurable objectives, curriculum, scenarios, assessments, feedback, and evaluation.

UX and digital products

Research, personas, flows, wireframes, prototypes, usability testing, responsive web, and accessibility.

Visual and multimedia

Brand systems, graphic design, audio, video, storyboarding, scriptwriting, and interactive media.

Leadership and operations

Stakeholder communication, training, coaching, project coordination, documentation, and workflows.

Children's education and inclusive instruction

Age-appropriate Bible education, early childhood through age 14, and instructional support for children with special needs.

SELECTED STRENGTHS

Translating complex material into plain language • Designing for learners and users with varied needs • Carrying projects from discovery through revision • Connecting visual quality with practical use

EXPERIENCE

Design and learning work across agencies, client projects, education, ecommerce, and retail leadership.

CURRENT FOCUS

User experience, instructional resources, accessible digital content, and multimedia learning.

PORTFOLIO

new.express.adobe.com/webpage/PWsiwMrLRpulv

EXPERIENCE

CURRENT DESIGN AND LEARNING WORK

PROFESSIONAL EXPERIENCE

Exceptional Children Substitute / UCPS

UNION COUNTY PUBLIC SCHOOLS | OCTOBER 2026 - CURRENT

User Experience Instructional Designer / Anyx.Media (formerly Ascension Digital Agency)

FROM 2023 • CONTRACT

Consult with clients and stakeholders to identify audience needs and workflow barriers. Create digital experiences, guides, onboarding resources, job aids, templates, standard operating procedures, and visual materials. Apply UX research, accessibility, information hierarchy, brand consistency, and usability principles. Coordinate requirements, revisions, documentation, and delivery across concurrent projects. Earlier work under the Ascension name included responsive websites, content organization, and SEO-aware implementation.

Instructional Design and Learning Experience Projects / Full Sail University

2026

Translate learning and performance needs into objectives, activities, assessments, and evaluation plans. Design branching scenarios, simulations, interactive activities, learner instructions, scripts, storyboards, and multimedia assets. Test and revise work for clarity, accessibility, and engagement.

Ecommerce Generalist / New Hope Academy of Tennessee

FROM 2025 • CONTRACT

Contributed to digital commerce, website, brand, and user experience work for an education-focused organization. Supported content structure, visual design, and clear paths through the digital experience.

Graphic Designer / Myriad Homes

FROM 2025 • CONTRACT

Produced visual and brand materials for a real estate audience, applying layout, typography, and consistent presentation across digital assets.

LEARNING PROJECTS

AI Evidence Lab • Borrowed Memories • Eastbury Library Opening Day • Duke University audio syllabus • Moodle course proposal and learning materials

BACKGROUND

More than 15 years of design experience, including agency, independent business, ecommerce, and team leadership.

LEADERSHIP

Hiring • onboarding • coaching • service standards • operations

DESIGN

Brand identity • websites • ecommerce • marketing graphics • client communication

EXPERIENCE

EARLIER ROLES AND LEADERSHIP

PROFESSIONAL EXPERIENCE CONTINUED

Manager / Sephora

STEELE CREEK, NC • 2024–2025

Recruited, interviewed, hired, onboarded, trained, coached, and developed employees. Led daily operations, staffing, scheduling, merchandising, inventory, customer service, and performance. Explained procedures and standards, adapted coaching to individual needs, and provided feedback to improve consistency.

Graphic Designer / Phenix Salon Suites

REMOTE • STORES NATIONWIDE • HEADQUARTERS: LEESBURG, VA • 2016–2024

Created print and digital graphics and maintained visual consistency for business and marketing needs. Managed design requests, revisions, and production details.

Ecommerce Generalist / 5th & Posh LLC

REMOTE • CHARLOTTE, NC • 2019–2023

Supported online retail operations, product presentation, visual merchandising, web content, branding, and customer-facing digital materials.

Small Business Owner / The Journey & Co

TACOMA, WA • 2014–2019

Managed creative direction, branding, customer relationships, operations, and day-to-day business decisions.

Homeschool Co-op Instructor / Grades K–6

FEDERAL WAY, WA • 2012–2019

Planned and taught lessons, including typing and penmanship, for K-6 learners. Created visual resources, adjusted instruction to learner understanding, and provided individualized support.

Ethnic Hair Instructor & Stylist / Evergreen Beauty and Barber Academy

BELLEVUE, WA • 2008–2012

Taught techniques for textured and ethnic hair and provided hands-on styling services. Supported learners through demonstration, practice, and feedback.

EDUCATION & SERVICE

Children's Bible education, inclusive instruction, and community volunteer service.

COMMUNITY

Environmental protection
Disaster relief
Blood drives
Autism awareness
Community outreach

EXPERIENCE

EDUCATION / COMMUNITY SERVICE / EARLIER WORK

CHILDREN'S EDUCATION

Director of Children's Bible Education

World Mission Society Church of God

SEATAC, WA | JULY 2007 - AUGUST 2019

Directed children's Bible education for ages newborn through 14, including children with special needs. Provided age-appropriate instruction and supported participation across varied ages and learning needs.

VOLUNTEER EXPERIENCE

Volunteer / ASEZ & ASEZ WAO

WORLD MISSION SOCIETY CHURCH OF GOD

Participated in community service with ASEZ university student volunteers and ASEZ WAO young adult worker volunteers. Activities included environmental protection cleanups, blood drives, disaster relief, smile campaigns, Little Lamb performances, and autism walks.

EARLIER PROFESSIONAL EXPERIENCE

Broker's Assistant / Rapid Realty

PARK SLOPE, BROOKLYN, NY | SEPTEMBER 2007 - NOVEMBER 2008

EDUCATION

A foundation in UX design with graduate study in instructional design and technology.

PRINCIPLES

Accessibility
Usability
Clarity
Learner-centered design

CONTACT

tiffdavis.ux@gmail.com
linkedin.com/in/tiffanydavisdesign

TRAINING & TOOLS

EDUCATION / CERTIFICATIONS / TECHNOLOGY

EDUCATION

Master of Science in Instructional Design and Technology

FULL SAIL UNIVERSITY | 2026

GPA 3.98

Bachelor of Science in User Experience Design

FULL SAIL UNIVERSITY • 2025

GPA 3.96

Cosmetology Certificate and License

EVERGREEN BEAUTY AND BARBER ACADEMY

CREDENTIALS

Google UX Design Professional Certificate. Additional professional development and certifications in design, user experience, digital tools, accessibility, and visual communication.

TECHNOLOGY

Adobe Creative Cloud

Photoshop, Illustrator, InDesign, Premiere Pro, Acrobat Pro

Learning and media

Adobe Captivate, interactive learning, digital assessments, audio and video production, LMS course materials

UX and web

Figma, prototyping, wireframing, WordPress, Shopify, responsive design, accessibility, SEO

Collaboration

Microsoft 365, Google Workspace, documentation and project workflow tools

PORTFOLIO

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